

Holiday Conversion Rate Tune-Up

Unlock your site's full potential this holiday season with **quick-hitting CRO updates**.

What's Included:

Our **Holiday CRO Tune-Up** is designed to deliver **maximum value quickly**, so you can implement findings in time for the 2023 holiday shopping season



Conversion Rate Audit

- **Two** user tests (video and CRO notes included)
- Hitlist of **10+** immediate conversion updates ranked by priority and estimated ROI (covering homepage, category, and product pages)

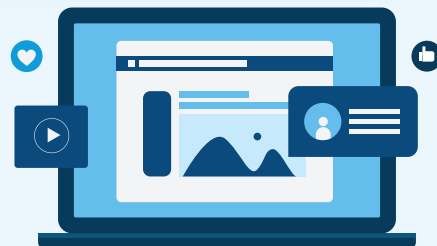


1 High-Value A/B Test

- **One** fully developed, QA'ed, and monitored A/B test
- One-month run with monitoring to ensure accuracy
- Testing tools included at no extra cost

All recommended optimizations will be:

- Specific and actionable
- Informed by UX best practices
- Validated by what's winning over our entire client portfolio
- Data-backed with user testing, competitive analysis, analytics, etc.



Pricing: \$2,500

15+ Years
of Experience

80%
of Tests Won

9.8/10
Client Satisfaction

“

“Inflow's in-depth expertise and proactive recommendations help us **significantly improve our website and landing page conversions**. I highly recommend them to my colleagues.”

JACQUELINE TREBAR, *Insperty*

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