



High-Impact Creative for Search & Social Ad Campaigns

Supercharge your ad campaign ROAS with creative developed by the best in the business.

With 16+ years of industry experience, Inflow combines today's best practices with historical campaign performance for highly optimized visuals – designed to drive real results.

Ready to take your campaigns to the next level?
Contact us today to get started.

Social Media Ad Creative

Maximize your first impressions with high-impact, performance creative designed specifically for your social ad campaigns.

Using our proven “See, Think, Do” model, we’ll create optimized visuals and ad copy to funnel your audiences through the purchase journey.

All of Inflow’s social ad creative services include:

- Review of historic creative performance
- Alignment with best practices
- Custom ad creative testing strategy



Advertising on more than one social platform? We can split up your creative deliverables as needed (Meta, Pinterest, TikTok, etc.).

	BASIC <small>INCLUDED IN ONGOING SOCIAL SERVICES</small>	CREATIVE PLUS \$750/MONTH	CREATIVE PREMIUM \$1,500/MONTH	AD HOC \$350/ONE-TIME
New Ads: Initial Launch	3	5	5	2
<i>Option 1:</i>	3 static ads*	5 static ads*	5 static ads*	2 static ads*
<i>Option 2:</i>	1 carousel ad	1 carousel ad + 2 static ads*	1 carousel ad + 2 static ads*	1 static ad* + 1 animated (gif) ad*
New Ads: Frequency	Quarterly	Quarterly	Monthly	
Total	3	5	3	
<i>Option 1:</i>	3 static ads*	5 static ads*	3 static ads*	
<i>Option 2:</i>	1 carousel ad	1 carousel ad + 2 static ads*	1 carousel ad	
Custom Ad Copy	☑	☑	☑	☑
Ad Creative Review	Quarterly	Quarterly	Quarterly	

*All static/animated ads will be delivered in multiple aspect ratios, depending on designated platform.

Examples

WishGarden Herbs
Sponsored

August's Herb of the Month is elderberry and all of our formulas featuring elderberry (plus more!) are on sale! Save 20% on select formulas until August 31, 2024.

AUGUST'S HERB OF THE MONTH
is *elderberry*

AND ALL OF OUR FORMULAS FEATURING ELDERBERRY (PLUS MORE!) ARE ON SALE!
SAVE 20%
ON SELECT FORMULAS UNTIL AUGUST 31, 2024

WWW.WISHGARDENHERBS.COM
Save 20% on select formulas

Shop Now

u/AviatorGear Promoted

We make custom replicas of the aircraft you worked with, down to the finest of details.

These aren't your plastic hobby models, these are custom pieces of art that you can proudly display.

AVIATORGEAR
WE MAKE IT EASY TO TURN YOUR IDEAS INTO CUSTOM-MADE TO ORDER AIRPLANE MODELS.

aviatorgear.com

Order Now

The Shelf Shop
Sponsored

Our beautiful and functional shelves help you organize in style. Shop now and discover the perfect fit for your home!

the shelf shop

Stylish Shelves for Every Home

Shop Now

Shore Excursions Group
Promoted

This summer, the more shore excursions your clients book, the closer you get to winning! From July 1st to August 31st, the top 5 travel advisors from your agency who book the most Shore Excursions revenue will score a \$100 Amazon... [SEE MORE](#)

Shore Excursions

Summer Sales Incentive

Top 5 Travel Advisors who book the most Shore Excursions revenue from Jul 1 - Aug 31, 2024 will win a

\$100 Amazon
Gift Card

Sell Shore Excursions & Win Big!

Learn more

*The fine print:

- Creative content development requires photos, videos, font files, etc. to be provided by client.
- One revision included per ad.
- Production of user-generated content will require additional fees.

Performance Max Ad Creative

Get control over your visual branding with a library of pre-approved images for your Performance Max campaigns.

With strategically optimized ad creative, we'll enhance your brand's visibility and maximize your potential click-through rate.

	LAUNCH INCLUDED IN ONGOING PPC SERVICES.	QUARTERLY INCLUDED IN ONGOING PPC SERVICES.	AD HOC ADDITIONAL COST. CONTACT FOR PRICING.
New Ad Sizes • 1.91:1 • 1:1 • 4:5	1	1	1
Optimized Logo* Sizes • 1:1 • 4:1	1		
Custom Ad Copy	✓	✓	✓

*Editing of **existing** company logo for proper aspect ratio.

Examples

