

# High-Impact Creative for Search & Social Ad Campaigns

Supercharge your ad campaign ROAS with creative developed by the best in the business.

With 16+ years of industry experience, Inflow combines today's best practices with historical campaign performance for highly optimized visuals — designed to drive real results.

Ready to take your campaigns to the next level? Contact us today to get started.



## **Social Media Ad Creative**

Maximize your first impressions with high-impact, performance creative designed specifically for your social ad campaigns.

Using our proven "See, Think, Do" model, we'll create optimized visuals and ad copy to funnel your audiences through the purchase journey.

All of Inflow's social ad creative services include:

- Review of historic creative performance
- Alignment with best practices
- Custom ad creative testing strategy



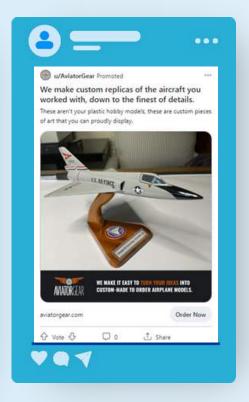
Advertising on more than one social platform? We can split up your creative deliverables as needed (Meta, Pinterest, TikTok, etc.).

	BASIC INCLUDED IN ONGOING SOCIAL SERVICES	CREATIVE PLUS \$750/MONTH	CREATIVE PREMIUM \$1,500/MONTH	AD HOC \$350/ONE-TIME
New Ads: Initial Launch	3	5	5	2
Option 1:	3 static ads*	5 static ads*	5 static ads*	2 static ads*
Option 2:	1 carousel ad	1 carousel ad + 2 static ads*	1 carousel ad + 2 static ads*	1 static ad* + 1 animated (gif) ad*
New Ads: Frequency	Quarterly	Quarterly	Monthly	
Total	3	5	3	
Option 1:	3 static ads*	5 static ads*	3 static ads*	
Option 2:	1 carousel ad	1 carousel ad + 2 static ads*	1 carousel ad	
Custom Ad Copy	$\odot$	$\odot$	$\otimes$	$\otimes$
Ad Creative Review	Quarterly	Quarterly	Quarterly	

<sup>\*</sup>All static/animated ads will be delivered in multiple aspect ratios, depending on designated platform.

## **Examples**









### \*The fine print:

- Creative content development requires photos, videos, font files, etc. to be provided by client.
- One revision included per ad.
- Production of user-generated content will require additional fees.

# **Performance Max Ad Creative**

Get control over your visual branding with a library of pre-approved images for your Performance Max campaigns.

With strategically optimized ad creative, we'll enhance your brand's visibility and maximize your potential click-through rate.

	LAUNCH INCLUDED IN ONGOING PPC SERVICES.	QUARTERLY INCLUDED IN ONGOING PPC SERVICES.	AD HOC ADDITIONAL COST. CONTACT FOR PRICING.
New Ad Sizes • 1.91:1 • 1:1 • 4:5	1	1	1
Optimized Logo* Sizes 1:1 • 4:1	1		
Custom Ad Copy	$\odot$	$\odot$	$\odot$

<sup>\*</sup>Editing of existing company logo for proper aspect ratio.

